

HP IT Asset Management

Greater business value from your IT investments



If you manage an IT infrastructure today, you know that increasing complexity, risk, and return on investment are key challenges. Your business relies heavily on IT assets to manage operations—but rapid growth, unexpected change, and new business requirements place significant pressure on these assets. All too often, this leads to quick investment in new technologies without the proper planning and best processes for procuring, tracking, managing, and evaluating the complete IT asset lifecycle. The result? An IT infrastructure that is overly complex and costly to manage.

Solutions for the adaptive enterprise.



HP ITAM includes a combination of HP expertise, training, and the use of automated tools to enhance your ability to manage your client/server assets.

Today's tighter budgetary controls have forced businesses to think differently about how they manage and support their IT environments. Companies clearly recognize the urgent need for business agility and responsiveness—the ability to identify the changes in customer demand and adapt to market conditions quickly. Not surprisingly, they expect their IT infrastructure to be similarly agile and give them a competitive business advantage.

Businesses also recognize that, to build what HP calls an Adaptive Enterprise—one in which business and IT are synchronized to capitalize on change—IT assets need to be managed to produce better business value. IT asset managers today are forced to look beyond acquiring equipment at a low price, and focus on reducing costs and making the best use of existing hardware and software assets. According to market analyst Gartner Group, by 2010 IT spending will represent 50 percent of most enterprises' capital budget. In light of this, there is an increasing need to adopt industry-accepted best practices and disciplines for managing those assets.

In addition, the changing licensing and regulatory environment is pushing organizations to take further control over issues such as software licensing application metering and unauthorized use of software. CIOs are compelled to re-examine their ability to view and report compliance in the areas of data privacy and security.

For all these reasons, HP offers IT Asset Management (ITAM)—a comprehensive solution designed to help businesses get the best value from their IT investments.

HP ITAM focuses on three IT Asset Management activities

HP ITAM includes a combination of HP expertise, training, and the use of automated tools to enhance your ability to manage your client/server assets. The solution addresses three IT asset management related activities:

- Technical Asset Tracking
- Configuration Management
- Asset Ownership Management

Technical Asset Tracking

Technical Asset Tracking eliminates the need to physically examine the individual IT assets. The service will provide details of the hardware and software—including types and quantities—and how they are all connected via the network. This data is invaluable when planning for migrations, assessing the suitability of new hardware and software, and running diagnostic and support tasks.

Technical Asset Tracking provides:

- Dynamic scan of network connected assets—hardware and software
- Network configuration discovery and mapping



Configuration Management

Configuration Management provides additional value by making sure that the right software is used at the right time, and that the software is kept up to date. This service will reveal the software that needs to be upgraded and demonstrate whether the company is complying with software license agreements—or if it is “over-licensed” and thus spending needlessly on excess licenses. Patch management helps ensure that your software assets are up to date, with the right patches to decrease security threats and software bugs.

Configuration Management provides:

- Software management and metering
- License management
- Software distribution and deployment
- Patch management

Asset Ownership Management

The third element of HP ITAM is Asset Ownership Management, a process that captures financial and contract-related information in order to standardize and automate procurement processes.

Typical financial information captured includes capital cost, date of purchase, incremental cost, finance strategy, financial status, depreciation, and lease data. This financial data will give you an awareness of the total cost that each asset has incurred across the enterprise. It can also be used to provide a financial IT profile, and it can be helpful when deciding on vendor preferences, negotiating costs for future contracts or service-level agreements, and determining financial alternatives.

Typical contract-related data captured includes warranty duration, terms and conditions, service and support contracts, service-level agreements, and vendors’ support performance. This data is useful for warranty and service-level agreement enforcement and can be used to help determine vendor preferences relating to new contracts or renewals.

Benefits of implementing HP ITAM

By implementing HP ITAM effectively, your business can improve asset utilization and address the following goals:

Decrease risk and save money

- HP ITAM makes it easier for your business to maintain regulatory compliance and financial transparency to comply with government legislation and avoid the consequences of noncompliance. Thus it helps the organization avoid the possible entanglements of an audit while simultaneously maintaining software license compliance.
- HP ITAM reduces the risk involved in purchasing and managing IT assets. With the information gathered from HP ITAM, better-informed IT investment decisions can be made and supported, thus reducing the risk of making poor IT investments.
- HP ITAM helps maintain asset security by providing real-time information and visibility of the company’s IT assets to enable a quick reaction to possible thefts or misplacement of IT assets. IT assets are secured against cyber-attacks with the help of automated processes such as automatic virus definition file updates, thus improving security while reducing downtime.

Reduce total cost of ownership

- HP ITAM can help your organization reduce the total cost of ownership of its IT assets by synchronizing asset information across the entire enterprise. It helps prevent redundant purchases and provides visibility of the costs outside of the physical IT asset itself, such as support costs. Additionally, HP ITAM helps monitor costs through automated and scheduled inventory and reporting processes.
- HP ITAM will eliminate “shelfware” by highlighting underutilized IT assets, which can then be re-allocated or redeployed. This allows IT assets to be better utilized while eliminating storage costs. It also permits the business to have a credible charge-back system that transfers capital cost to operational cost. This allows for better total cost of ownership and justification for future IT expenditures.

Manage and anticipate change

- HP ITAM provides meaningful and timely information that can prepare an organization for either business expansion or contraction. By justifying and quantifying the need for technology changes, migrations, and upgrades, HP ITAM helps reduce the time to market, because decisions can be made faster with the real-time information available.

Maintain or improve IT business value

- HP ITAM proactively resolves problems before they affect end users and reduces the number of incidents to the service desk, thus enabling valuable technical human resources to be used more effectively. Overall functionality of IT assets across the enterprise will increase. And, by integrating the people, processes, and technologies to boost end-user productivity, HP ITAM ultimately increases the return on investment in IT assets.

Why HP?

When you choose HP, you are working with one of the most trusted names in IT. HP has more than 40 years of experience delivering infrastructure support, a staff of 65,000 service professionals worldwide, and a network of 70,000 channel partners. With a global reach that covers more than 160 countries, HP Services can respond to your business needs wherever and whenever you need assistance. As you expand your business, you can count on HP for local language support throughout the world.

For more information

Contact your local HP sales office to learn more about specific services that can meet your unique environment needs. If you'd like to learn more about HP IT Asset Management, go to:

www.hp.com/hps/desktop/dt_lifecycle.html

© 2004 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

To learn more, visit www.hp.com

5982-9469EN, 11/2004

